

# SPONSORSHIP PACKET



# What is Disc Golf?

2024 - 2025

**Disc golf** has been around since 1926, when players used trees and other objects as targets. The first official course was installed circa 1975 in Pasadena, California. The Professional Disc Golf Association (PDGA) was established in 1976 and has seen significant growth every year, currently nearing 110,000 **active** members ranging in age from approximately 8-80 years old. Because the sport is not overly impactful on your body, it actively gets people outside, walking around and throwing the disc. It is fun that the whole family can enjoy. In the last 14 years the sport has grown significantly, resulting in over 7,500 courses currently available to play in the USA alone (up 12% from the previous year).



**DISC GOLF, A GAME FOR LIFE.**

# Disc Golf is Exploding

2024 - 2025

Disc Golf is exploding. That much is clear. Courses suddenly has countless enthusiastic players who just discovered the game. New courses have popped up in seemingly every park around town. Tournaments that used to have one media outlet with a couple cameras following the lead card now have tens of cameras from multiple outlets following the top three or more cards. Nearly every weekend, we're treated to highly-professional, live coverage of a DGPT (Disc Gold Pro Tour) event or PDGA major. Tournament payouts and player contracts are reaching numbers that seemed impossible just a few short years ago, with multiple players in the sport making seven figures a year. So, it is clear that disc golf is exploding – but just how much?

## FAST FACTS

- The PDGA took 41 years to gain its first 100,000 members
- The next 100,000 members signed up in less than a tenth that time
- Since reaching 200,000, in less than one year, the PDGA has already issued another 40,000 PDGA numbers
- Conservatively, at least 4,000,000 people play disc golf globally



## FAST FACTS

- On average, 5.28 courses are built every day
- There are estimated to be over 15,000 courses globally
- Over 70% of all disc courses were built in the last ten years
- There are disc golf courses in over 80 countries worldwide

As the number of players in the sport has increased, naturally the number of courses has had to increase to keep up with demand. But the number of new courses that went into the ground this past year is truly jaw dropping. Each day, on average, 5.28 new disc golf courses opened for play. That's one new course every four and a half hours, and one new hole every 30 minutes or less!

It is estimated that there are over 15,000 disc golf courses across the world, spread between over 80 countries. And those numbers, huge as they are, are rapidly increasing. Over 70% of all disc golf courses have been built within the last decade.

# Course Growth

2024 - 2025

# About us...

2024 - 2025

The first disc golf course in St. Charles County was installed in 2002 at Quail Ridge Park. In 2010, the **Saint Charles County Disc Golf Club (SCCDGC)** was established to grow and maintain the disc golf courses in St. Charles County. Currently, St. Charles County has 6 Disc Golf courses comprised of two 9-hole courses (one of which is private) and four 18-hole courses, for members to enjoy. With approximately 300+ members and growing, the purpose of the **St. Charles County Disc Golf Club (SCCDGC)** is to:

- Continue to promote and grow **disc golf** as both a recreational and competitive sport in St. Charles County, MO and surrounding areas.
- Conduct organized events, including, but not limited to: tournaments, leagues, outreach activities with schools and other organizations, clinics, etc.
- Work with the St. Charles County Parks Department to help maintain and improve the current disc golf courses located in the county, as well as continue to seek additional areas to install playable courses.
- Work with other local disc golf groups to promote the sport of **disc golf** in the areas surrounding St. Charles County

# Why Sponsor the SCCDGC?

2024 - 2025

What sponsoring us, means for **you**:

- Direct exposure across all demographics
- Increased awareness of products and services
- Advertising that results in increased word of mouth
- Excellent ROI opportunities
- Building goodwill within the community

By sponsoring the SCCDGC your business will be exposed to a wide range of demographics. As previously noted, **Disc golf** is a lifetime activity and is among the most diverse American sports in terms of age and socioeconomic status. The 18-49 age group is generally considered the largest demographic, however since **disc golf** is now a part of many schools' PE curriculums, we are finding that there are significantly more young players getting exposed to the sport. With a PDGA membership *not* being required to play **disc golf**, there are tens of thousands of unregistered players participating in leagues and tournaments in each demographic throughout the country.

# Sponsorship Options

2024 - 2025

\$25/  
\$50

Par

- Tee sign with logo @ one event
- \$25 for an individual / \$50 business

\$100/  
\$200

Birdie

- Tee sign with logo @ all events
- \$100 for an individual / \$200 business

\$300

Eagle

- Tee sign with logo @ all events *and* event flyers
- Logo on website

\$500

ACE

- Tee sign with logo @ all events *and* event flyers
- Logo on website
- Logo on banner\*

\*Banner will be displayed at every tournament and the final night of each league session

# Equivalent Donations

2024 - 2025

If you are not able to come out of pocket for a sponsorship tier, donations are a great alternative! With donations equivalent to the tier pricing listed, you will receive the same benefits at that level, as if you paid in cash.

Here are just a few examples of some possible donations:

- Gift Cards
- Merchandise
- Apparel/swag with your business's logo

Being that raffles are one of the largest draws for our events, in some cases attracting people who aren't even participating as players, these types of donations are extremely impactful to our club. By bulking up our raffle prizes and giveaways, we are ultimately able to draw more players and attention to our events. The more people we can attract means more people that are exposed to your business. Donations are a fantastic way to promote your business and increase word of mouth and foot-traffic to your business, website, etc.

Do you have a unique donation idea or contribution option you do not see above?  
Please contact us and we will be happy to work with you!



# A HUGE Thank You from all the members of the SCCDGC

2024 - 2025



1/13/2024: **SCCDGC** Ice Bowl @ Quail Ridge Park, Wentzville, MO.  
154 Players attended with \$11,421 being donated to the Oasis Food bank.  
Total contribution since 2012 = \$47,034 and 18,425 lbs of food.

**YOU'RE #1 IN OUR BOOK!**



Visit our website @ [www.stcharlesmodiscgolf.org](http://www.stcharlesmodiscgolf.org)  
or contact us at [sccdgc@gmail.com](mailto:sccdgc@gmail.com)